



UWEX-Richland County

# The Extension Chord

## Latest Notes from Extension

**This Issue: 2018 IN REVIEW**



**Chelsea Wunnicke**  
Extension Educator, Human  
Development & Relationships

### Background

**Master's Degree:** Public Administration  
University of Illinois at Springfield

**Date of Hire:** January 1, 2015

### Major Program Areas:

- Financial Education
- Strengthening Individuals, Families & Communities
- Food Preservation

### Groups and Associations:

Richland Co. Children & Families Advocacy Council, VP  
Richland Co. Home & Community Education, Advisor  
Richland Co. Homelessness Prevention Coalition  
Richland FIT (Fitness in Total) Coalition, Co-leader  
Kinship of Richland County, Secretary

### Educational Programs:

#### **Financial Education:**

- Coordinated annual "Get Real!" financial reality simulation with nearly 200 High School students from 5 schools and over 100 volunteers.
- Presented 11 financial education workshops and 5 outreach booths on topics such as budgeting and credit. Partners include Richland County, Head Start, and Passages.
- Provided one-on-one financial education with 14 individuals.
- Co-leader of "Small Savings Build Big Dreams" College Savings statewide team, and statewide trainer on Financial Coaching A4 curriculum.

### **Food Preservation:**

- Information provided at Brewer Public Library and Garden Expo reaching over 100. Canning class offered through UW-Platteville-Richland.

### **Strengthening Individuals, Families, and Communities:**

- Homelessness Prevention Coalition outreach and distribution of Community Resource Guides.
- Co-leader of Richland FIT Coalition working with Richland County schools to update their wellness policies.
- Community-led Assessment on substance abuse and 5 presentations to community leaders on Youth Risk Behavior survey results
- Brought *Wisconsin ACE Interface* training on Adverse Childhood Experiences to the public and school districts.
- Taught "Raising a Thinking Child" parenting class to 14 families at Ithaca and Richland Schools.

### ***No Longer in the Extension Office***

Amanda Coorough  
FoodWise Educator  
January 29, 2018 - November 16, 2018

### **Mission**

With an office in each Wisconsin county, Extension develops practical educational programs tailored to local needs and based on university knowledge and research.

County-based Extension educators are University of Wisconsin faculty and staff who are experts in agriculture and agribusiness, community and economic development, natural resources, family living and youth development.

Extension county-based faculty and staff live and work with the people they serve in communities across the state. Extension specialists work on UW System campuses where they access current research and knowledge. Collaboration between county and campus faculty is the hallmark of Extension in Wisconsin.

### **Purpose**

To which we commit:

We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

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**Adam Hady**  
Agriculture Agent

**Background**

**Master's Degree:** Adult Education, UW-Platteville, 2005  
**Date of Hire:** November 15, 2004

**Major Program Areas:**

Dairy/Livestock Production  
Addressing the Non-traditional Agriculture Producer

**Groups and Associations:**

Richland Co. Meat Animal Sale and Affiliated Groups, Advisor  
Richland County Fairgrounds Improvement Committee  
Outstanding Young Farmers

**State Program Teams**

UWEX Swine Team & Wisconsin Pork Associations Animal Health Committee  
UWEX Livestock Team – Cattle Feeders & Poultry Workgroups  
UWEX Small Farms Team  
UWEX Department of Agriculture and Life Science— Vice Chair  
UWEX Department of Agriculture and Life Science — Standards Rank & Promotion Committee

**Programming Highlights:**

**Beef Production:** This year Richland County co-hosted a UWEX Cattle Feeders Workshop. There were 25 people in attendance; the workshop covered topics related to Beef Cattle Outlook, Nutrition, Transport Quality Assurance, and Decision Tools. I conducted three Beef Quality Assurance Programs, certifying just over 120 producers.

**Dairy Production:** I worked with FSA to host meetings regarding the changes to the Dairy Margin Protection Program and worked with a couple of farms on enterprise budgeting and management.

**Swine Team Functions:** Badger Swine Symposium statewide program that the Swine Team put together for the education of commercial swine producers. It was held at UW-Madison. Also, as part of the Swine Team, I worked with swine producers to become certified in Transport Quality Assurance (TQA), Pork Quality Assurance (PQA), and completed PQA site assessments.

**Poultry Production:** I was asked to present to a group of poultry producers in the local area on the topic on parasite control in layer houses. I worked with a group of poultry processors and Iowa County Extension Office to form a poultry group, that applied for and received a USDA grant, to explore the feasibility of building a poultry processing facility in Southwest Wisconsin. As part of that, I hosted a focus group here in Richland County and worked with the producer's survey. I was asked to have a poultry display at Farm Technology Days and did a presentation on poultry production. I updated a poultry publication from 1979 titled *Chicken Breeds and Varieties*.

**Other Programs:** I worked with a group called Food, Faith, and Farming to help organize a series of focus groups around southwest Wisconsin to evaluate the needs of local food and farming systems. I was at two of the focus groups (Richland Center and Fennimore). I hosted two crop events - a winter crops meeting and joint summer field day with Vernon County that focused on crop scouting, water hemp, and UAV technology.



**Sonya Lenzendorf**  
Nutrition Education Coordinator

**Background**

**Bachelors Degree:** Health Promotion & Wellness  
UW-Stevens Point, 2004  
**Date of Hire:** February 1, 2009 (Richland County 2017)

**Major Program Areas:**

To improve these areas for food stamp-eligible individuals and families:

- Dietary Quality
- Food Safety
- Food Resource Management/Food Security
- Systems and Environmental Change

**Richland County Nutrition Education Program Partners:**

Ridgeview Commons	Jefferson Elementary School
Richland FIT	Doudna Elementary School
SWCAP Head Start	Lincoln Elementary School
Riverdale Food Pantry	Ithaca Elementary School
Richland Center Food Pantry	

**Educational Programs/Partnerships:**

FoodWise provided education to 362 individuals in 2018. Ninety percent of those reached were students in elementary schools.

**Elementary Schools:**

Second through fourth grade students at Jefferson, Doudna, and Ithaca Schools received nutrition education in the classroom, once a week for six weeks. Lessons focused on USDA's MyPlate and the balance between food and physical activity. Each lesson included accompanying take-home educational material for the family.

**Ridgeview Commons:**

Strong Bodies program was provided to residents, twice a week for ten weeks. This program is a strength training program that promotes healthy living through exercise and nutrition education.

**Food Pantries:**

Lessons and food samples with recipes to clients at Richland Center and Riverdale Food Pantries were provided throughout the year. Lessons included: choosing foods from all the food groups, planning meals to save money, and ways to use foods from the food pantry.

**Building Relationships:**

The Richland County educator built relationships with current partners and reached out to new potential partners in 2018. We look forward to continuing our school-year education and look into expanding our education in the summer time with school gardens. We are also looking forward to providing more parent nutrition education through the school districts in 2019.



**Karleen Craddock**  
4-H Program Coordinator

**Background**

**Bachelor's Degree:** Secondary Education  
University of Minnesota-Saint Paul  
**Date of Hire:** May 1, 2016 - Interim 4-H Educator

**Major Program Areas:**

Expand and Strengthen Richland County 4-H Program  
Build Leadership and Life Skills in Richland County Youth  
Serve as a Youth Development Resource for Richland County

**Groups and Associations**

Richland County 4-H Leaders Association  
Richland County 4-H Jr. Leader Group  
Wisconsin 4-H Youth Leadership Team  
Richland County Children and Families Advocacy Council  
Richland County Wellness Committee  
Youth Risk Behavior Survey (YRBS) Task Force

**Report on 2018 Major Program Priorities**

**Expansion of Richland County 4-H Program**

•Worked with 4-H Ambassadors to identify potential audiences and develop a plan to reach new families. Outreach efforts included two 4-H open houses, 10 WRCO interviews and 14 PSAs, Richland Observer articles, promotion activities at the Richland County Fair, Dairy Breakfast, and National 4-H Week.

**Strengthen 4-H Community Clubs:**

•Provided orientation for 17 new 4-H volunteers. Training includes information about positive youth development and creating safe environments for kids. •Worked with 4-H Leaders Association to identify needs and develop new programs including 4-H Discovery Day and a Cloverbuds leader workshop •Provided on-going support for 135 4-H volunteers (92 adult, 43 youth) •Worked with six 4-H volunteers who have taken on a new role as the primary leader for a 4-H club •Mentored the leader of a new 4-H club. Assisted with start up of another new 4-H club.

**Youth Leadership and Life Skill Development:**

•Co-coordinated 4-H ambassador program •Provided training for 31 youth who served as 4-H club officers •Assisted with Junior Leader group •Facilitated leadership team for afterschool 4-H club •Coordinated participation in state and national 4-H educational experiences for older 4-H members. •Worked with 4-H mentors to develop youth/adult partnerships.

**Community Partnerships:**

**Richland Public Schools** - Co-led afterschool 4-H club which includes at-risk middle school youth •Conducted job interviews for RMS Careers class •Taught at 8th grade Wellness Day •Assisted with Drug Prevention Education Day •Taught Food, Fun, and Fitness with Chelsea Wunnicke and Amanda Coorough. •Supported the Youth Risk Behavior Survey

**Other Community Partnerships** - Representative on the Drug-Free Communities Grant application •Partnered with Brewer Public Library to provide educational programs. •Co-taught careers session at College for Kids.



**Craig Saxe**  
Area Extension Director  
(serving Crawford, LaCrosse, Monroe,  
Richland & Vernon Counties)

**Date of Hire:** July 1, 2017

Area Extension Directors serve as program administrators and supervisors for area faculty and staff. Working to ensure that the educational needs of local communities are met. Providing leadership in program coordination, staff development, financial management, and partnerships.



**Sandy Campbell**  
Program Support Staff

**Date of Hire:** November 22, 1982

**Responsibilities:**

Support Staff for 4-H Program Coordinator & Agriculture Agent  
Oversee Day to Day Technical Office Operations



**Jennie Silver**  
Program Support Staff

**Workforce Development:** June 23, 2014

**Date of Hire:** January 2, 2015

**Responsibilities:**

Support Staff for Human Development & Relationships and FoodWise Coordinator  
Support Staff for Area Extension Director



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## 2018 Annual Report to the Richland County Board of Supervisors

**We're on the Web!**  
**<http://richland.uwex.edu>**  
**Also on Facebook as**  
**Richland County UW Extension**

*"Extension helps the people of Richland County apply University research, knowledge and resources to meet their educational needs wherever they live and work."*

### **Richland County Agriculture & Extension Education Committee**

Marty Brewer, Chair  
Van Nelson, Vice Chair  
Steve Williamson  
Bradley Wegner  
Marc Couey

### **Faculty & Staff E-Mail Addresses:**

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