



UWEX-Richland County

# The Extension Chord

## Latest Notes from Extension

### This Issue: 2017 IN REVIEW



**Chelsea Wunnicke**  
Family Living Agent

**Background**

**Master's Degree:** Masters of Public Administration  
University of Illinois at Springfield  
May 2014

**Date of Hire:** January 1, 2015

**Major Program Areas:**

- Financial Education
- Food Preservation
- Strengthening Individuals, Families & Communities

**Groups and Associations:**

Richland Co. Children & Families Advocacy Council  
 Richland Co. Home & Community Education, Advisor  
 Richland Co. Homelessness Prevention Coalition  
 Health Assessment & Wellness Commission  
 Richland FIT (Fitness in Total) Coalition  
 Kinship of Richland County

**Educational Programs:**

**Family Living Program Accomplishments 2016**

**Financial Education:**

- Presented 14 financial education workshops and 8 outreach booths on topics such as budgeting and credit. Partners include Brewer Public Library, Ridgeview Commons, FSET, UW-Richland, and Passages.
- Provided one-on-one financial education with 19 individuals, plus 36 Richland County Head Start households received 8 monthly financial newsletters in English or Spanish.
- Co-leader of "Small Savings Build Big Dreams" College Savings statewide team, with lecture filmed for Wisconsin Public Television.
- Coordinated annual "Get Real!" financial reality simulation with 200+ High School students from 5 schools and over 100 volunteers.

**Food Preservation:**

- Answered individual questions regarding safe food preservation. Information provided at Farmer's market, Viola and Brewer Public Libraries and Garden Expo reaching over 100. Offered 2 hands-on classes on preserving tomatoes and pickles.

**Strengthening Individuals, Families, and Communities:**

- Homelessness Prevention Coalition outreach and distribution of Community Resource Guides.
- An author of 2016 Richland County Community Health Needs Assessment with Richland County Public Health and the Richland Hospital.
- Co-leader of Richland FIT Coalition.
- Taught 3 sessions of "Raising a Thinking Child" for parents.

**No Longer in the Extension Office**

Danielle Sander  
March 1, 2006 - January 23, 2017

**New to the Extension Office**

Craig Saxe  
Area Extension Director  
(serving Crawford, LaCrosse, Monroe,  
Richland, & Vernon Counties)  
July 1, 2017

Amanda Coorough  
FoodWise Educator  
January 29, 2018

**Mission**

With an office in each Wisconsin county, Cooperative Extension develops practical educational programs tailored to local needs and based on university knowledge and research.

County-based Extension educators are University of Wisconsin faculty and staff who are experts in agriculture and agribusiness, community and economic development, natural resources, family living and youth development.

Extension county-based faculty and staff live and work with the people they serve in communities across the state. Extension specialists work on UW System campuses where they access current research and knowledge. Collaboration between county and campus faculty is the hallmark of Cooperative Extension in Wisconsin.

**Purpose**

To which we commit:  
We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.





**Adam Hady**  
Agriculture Agent

**Background**

**Master's Degree:** Adult Education, UW-Platteville, 2005  
**Date of Hire:** November 15, 2004

**Administrative Shared Leadership Role:**

Co-Department Head – Budget, Personnel, Campus Relations, and Faculty Governance

**Major Program Areas:**

Dairy/Livestock Production  
Addressing the Non-traditional Agriculture Producer

**Groups and Associations:**

Richland Co. Meat Animal Sale and Affiliated Groups, Advisor  
Richland County Fairgrounds Improvement Committee  
UW-Richland Farm Committee  
UW Richland Safety & Smart Farm Committee  
Outstanding Young Farmers

**State Program Teams**

UWEX Swine Team & Wisconsin Pork Associations Animal Health Committee  
UWEX Livestock Team – Cattle Feeders & Poultry Workgroups  
UWEX Small Farms Team  
UWEX Mentor Team – Kory Stalsberg (Grant Co.), Heidi Johnson & Jennifer Blazek (Dane Co.)  
UWEX Department of Agriculture and Life Science – Standards Rank & Promotion Committee

**Programming Highlights:**

**Beef Production:** This year Richland County co-hosted a UWEX Cattle Feeders Workshop. There were 30 people in attendance; the workshop covered the Fed Cattle Traits that influence Value, Beef Cattle Outlook, and Nutrition. The Beef Producers Field Day held at the Schweiger Farm highlighted how checkoff dollars are used and the value of micro-nutrients. UWEX partnered with UW-RF to provide two cow calf workshops, one was held in Vernon County where I presented on heat stress management in cattle; 90 beef producers were in attendance. I presented and provided training for 15 students at SW Tech to get certified in Beef Quality Assurance. As part of Great River Glaziers Workshop, I presented on purchasing cattle for grass based systems. This event was held in Viola in cooperation with Matthes Livestock.

**Swine Team Functions:** Badger Swine Symposium state-wide program that the swine team put together for the education of commercial swine producers was held at UW-RF. As part of the swine team, I also helped swine producers become certified in Transported Quality Assurance, Pork Quality Assurance (PQA), and complete PQA site assessments. I worked with a group of pork producers from Richland, Vernon, and Crawford County to establish a marketing co-op - Driftless Area Back to the Land Co-op.

**Youth Education:** I certified 78 Richland County 4-H youth in Meat Animal Quality Assurance. I worked with the Richland Pig Project group and the Richland Area Sheep Producers to provide youth educational workshops. I provided Ag awareness education to the first grade classes in at Doudna School. Working with UW-R, I led an agriculture related STEM activity with Korean students.

**Other:** Working with Farm Technology Days, I put together a booth on Backyard Poultry. I worked with the Dane County Ag Agent to provide a series of backyard poultry workshops that focused on reaching Hmong and Latino Populations.



**Sonya Lenzendorf**  
Nutrition Education Coordinator

**Background**

**Bachelors Degree:** Health Promotion & Wellness,  
UW-Stevens Point, 2004  
**Date of Hire:** February 1, 2009 (Richland County 2017)

**Major Program Areas:**

To improve these areas for food stamp-eligible individuals and families:

- Dietary Quality
- Food Safety
- Food Resource Management/Food Security
- Systems and Environmental Change

**Richland County Nutrition Education Program Partners:**

Health Services	Jefferson Elementary School
Richland FIT	Doudna Elementary School
SWCAP Head Start	Lincoln Elementary School
Riverdale Food Pantry	Weston Elementary School
Ridgeview Commons	Richland Center Food Pantry

**Educational Programs/Partnerships:**

**Ridgeview Commons:**

A series of 4 interactive nutrition lessons were offered. Topics included: MyPlate food groups and portions for a healthy eating pattern and how to include whole grains.

**Elementary Schools:**

Second through fourth grade students at Jefferson, Doudna, and Lone Rock Schools received nutrition education in the classroom. Lessons focused on USDA's MyPlate Food Guidance System and the balance between food and physical activity. Each lesson included accompanying take-home educational material for the family.

**Food Pantries:**

Provided lessons and food samples with recipes to clients at Richland Center and Riverdale Food Pantries. Lessons included: choosing foods from all the food groups, planning meals to save money, and ways to use foods from the food pantry.

**State Activities:**

Quarterly *Food Sense* Newsletter, Safe & Healthy Food Pantries Project, School Wellness Project.

**Building Relationships:**

Met with partners to learn how program was provided in the past and discussed future programming needs and plans. Worked toward hiring a new educator that will focus on nutrition education in Richland County.



**Karleen Craddock**  
Interim 4-H Youth Development

**Background**

**Bachelor's Degree:** Bachelor of Science Degree, Secondary Education  
University of Minnesota-Saint Paul

**Date of Hire:** May 1, 2016

**Major Program Areas:**

Building Leadership and Life Skills in Richland County Youth  
Volunteer Development  
Partner with Richland County Youth Serving Organizations

**Groups and Associations**

Richland County 4-H Leaders Association  
Wisconsin 4-H Youth Leadership Task Force  
Richland County Children and Families Advocacy Council  
Richland County Wellness Committee  
Youth Risk Behavior Survey (YRBS) Task Force

**Report on 2017 Major Program Priorities**

**Youth Leadership and Life Skill Development:**

- Provided training for 26 youth who served as 4-H club officers
- Attended "Leadership: The Road Less Traveled" conference with 10 Richland County 4-H members.
- Worked with 4-H mentors to develop youth/adult partnerships.
- Provided training and support for ten 4-H Teen Teachers.
- Co-coordinated 4-H ambassadors

**Volunteer Development:**

- Provided orientation for 21 new 4-H volunteers. Training includes information about positive youth development and creating safe environments for kids.
- Provided on-going support for 199 4-H volunteers (142 adult, 57 youth)
- Worked with six 4-H volunteers who have taken on a new role as the primary leader for a 4-H club
- Started a new 4-H club!

**Community Partnerships:**

Richland Public Schools - Co-led afterschool 4-H club which includes at-risk middle school youth . • Conducted job interviews for RMS Careers class • Helped facilitate the inclusion of the youth voice in the Drug-Free Communities Grant application • Supported the Youth Risk Behavior Survey (YRBS) • Worked with Chelsea Wunnicke, Farm to School, and Richland FIT to bring a hands-on food safety lesson to 684 elementary school students.

Brewer Public Library - Co-coordinated a week-long "Choose Health: Food, Fun and Fitness" summer program at the library • Co-taught a Kitchen Chemistry class with a 4-H youth leader • Worked with Youth Services librarian to promote 4-H during National 4-H Week • Held 4-H Open House at the library • Provided Extension resources for library programs.

UW-Richland Continuing Education - Taught careers session to 122 participants at the College for Kids program. • Presented at summer Richland Experience program.

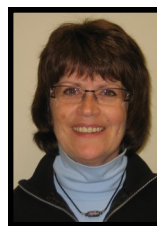
Additional community partnerships include - Richland County Fair, Richland FIT, Farm to School Program, Richland County Children and Family Advocacy Council, CESA 3/YRBS Task Force.



**Craig Saxe**  
Area Extension Director  
(serving Crawford, LaCrosse, Monroe,  
Richland & Vernon Counties)

**Date of Hire:** July 1, 2017

Area Extension Directors serve as program administrators and supervisors for area faculty and staff. Working to ensure that the educational needs of local communities are met. Providing leadership in program coordination, staff development, financial management, and partnerships.



**Sandy Campbell**  
Program Support Staff

**Date of Hire:** November 22, 1982

**Responsibilities:**

Support Staff for 4-H & Agriculture Agents  
Oversee Day to Day Technical Office Operations



**Jennie Silver**  
Program Support Staff

**Workforce Development:** June 23, 2014

**Date of Hire:** January 2, 2015

**Responsibilities:**

Support Staff for Family Living Agent & FoodWise Coordinator  
Support Staff for Department Head





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## 2017 Annual Report to the Richland County Board of Supervisors

**We're on the Web!**  
**<http://richland.uwex.edu>**  
**Also on Facebook as**  
**Richland County UW Extension**

*“Cooperative Extension helps the people of Richland County apply University research, knowledge and resources to meet their educational needs wherever they live and work.”*

### **Richland County Agriculture & Extension Education Committee**

Marty Brewer, Chair  
Paul Kinney, Vice Chair  
Larry Sebranek  
Marilyn Marshall  
Steve Williamson

### **Faculty & Staff E-Mail Addresses:**

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