



UWEX-Richland County

# The Extension Chord

## Latest Notes from Extension

### This Issue: 2015 IN REVIEW



**Chelsea Wunnicke**  
Family Living Agent

**Background**

**Master's Degree:** Masters of Public Administration  
University of Illinois at Springfield  
May 2014

**Date of Hire:** January 1, 2015

**Major Program Areas:**

- Financial Education
- Food Preservation
- Strengthening Individuals, Families & Communities

**Groups and Associations:**

Richland Co. Children & Families Advocacy Council  
 Richland Co. Home & Community Education, Advisor  
 Richland Co. Homelessness Prevention Coalition  
 Richland Co. Regional Enrollment Network for ACA  
 Richland FIT Coalition  
 Kinship of Richland County

**Educational Programs:**

**Family Living Program Accomplishments 2015**

**Financial Education:**

- Presented 7 financial education workshops in Richland County on topics such as budgeting, tracking spending, and credit. Partners include Brewer Public Library, Ridgeview Commons, Park Apartments, UW-Richland, and Head Start.
- Taught money education for kids at Career Exploration Day, 4-H, and Money Smart Week story-hour.
- Provided one-on-one financial education with 9 individuals, plus 40 Richland County Head Start households received 8 monthly financial newsletters in English or Spanish.
- Coordinated annual "Get Real!" financial reality simulation with 250+ High School students from 6 schools and 120 volunteers.

**Food Preservation:**

- Answered individual questions regarding safe food preservation. Hosted *Canning Basics and Advanced Research Updates* with Lone Rock Community Library.

**Strengthening Individuals, Families, and Communities:**

- April child abuse awareness outreach, Homelessness Prevention Coalition work, and distribution of Community Resource Guides and health insurance enrollment materials.
- Work with Richland FIT on the community garden, safe routes to school, and community health needs assessment.
- Hosted *The Civility Code* continuing education classes for childcare providers.
- Parenting the Preschooler, Raising a Thinking Child, and e-Parenting High Tech Kids information provided.

*No Longer in the Extension Office:*

Jennifer LaTour  
4-H Youth Development Agent  
August 15, 2013 - June 1, 2015

Andy Ziehli  
CNRED Agent  
September 1, 2013 - January 4, 2016

**Mission**

With an office in each Wisconsin county, Cooperative Extension develops practical educational programs tailored to local needs and based on university knowledge and research.

County-based Extension educators are University of Wisconsin faculty and staff who are experts in agriculture and agribusiness, community and economic development, natural resources, family living and youth development.

Extension county-based faculty and staff live and work with the people they serve in communities across the state. Extension specialists work on UW System campuses where they access current research and knowledge. Collaboration between county and campus faculty is the hallmark of Cooperative Extension in Wisconsin.

**Purpose**

To which we commit:  
We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.





**Adam Hady**  
Agriculture Agent

**Background**

**Master's Degree:** Adult Education, UW-Platteville, 2005  
**Date of Hire:** November 15, 2004

**Administrative Shared Leadership Role:**

Co-Department Head – Budget, Personnel, Campus Relations, and Faculty Governance

**Major Program Areas:**

Dairy/Livestock Production  
Addressing the Non-traditional Agriculture Producer

**Groups and Associations:**

Richland Co. Meat Animal Sale and Affiliated Groups, Advisor  
Richland County Fairgrounds Improvement Committee  
UW-Richland Farm Committee  
UW-Richland Safety & Smart Farm Committee  
Outstanding Young Farmers

**State Program Teams**

UWEX Swine Team & Wisconsin Pork Associations Animal Health Committee  
UWEX Livestock Team – Cattle Feeders & Poultry Workgroups  
UWEX Small Farms Team  
UWEX Mentor Team – Kory Stalsberg (Grant County)

**Programming Highlights:**

**Beef Production:** The Beef Producers Field Day out at the Richland County Fairgrounds. The adult track focused on the results of the Yardage Study, and backgrounding calves with high cattle prices and low feed cost. The youth track focused on fitting and showing.

**Crop Production Meetings:** Working with the Monroe County Extension Office, we offered three crop production meetings during the year. First was a winter crops meeting in March topics included precision agriculture and spraying technologies. UWEX held an on farm meeting at Junction View Dairy in August that covered corn production, low lignin alfalfa, and technologies for nutrient utilization. I hosted a land rent and crops outlook meeting in December.

**Joint Meetings:** I worked with the Richland County Highway Department to co-host a workshop on the new Implements of Husbandry Rule. I co-hosted Farm Bill meetings in partnership with FSA. I partnered with UW-Richland Continuing Education to host a group of Ukrainian Ag Professional in SW WI. I worked with the Farm Transition Team to provide a farm transition meeting in Gay Mills, for Richland and Crawford Counties.

**Swine Team Functions** - Badger Swine Symposium state wide program that the swine team put together for the education of commercial swine producers. It was held at the Arlington Research Station. As part of the swine team, I certified producers in Pork Quality Assurance, Transporter Quality Assurance and did site assessments for farms. I published two peer reviewed fact sheets for the National Pork Board.

**Youth Education:** I certified 77 Richland County 4-H youth in Meat Animal Quality Assurance. I taught a workshop on swine carcass quality to the Richland Pig Project group. I provided Poultry education to Urban Youth at the Farm to Fork Program help at UW-Platteville.

**Other:** Conducted many farm visits and worked with one family on a Sustainable Agriculture Research and Education Producer Grant. I worked one on one with a dairy on production and finance issues. For my efforts I was awarded the 2015 Outstanding Agent and Educator Award from UWEX Program Area.



**Danielle Sander**  
Nutrition Education Coordinator

**Background**

**Bachelor's Degree:** Dietetics, UW-Stevens Point, 1990  
**Date of Hire:** March 1, 2006

**Major Program Areas:**

To improve these areas for food stamp-eligible individuals and families:

- Dietary Quality
- Food Safety
- Food Resource Management/Food Security
- Systems and Environmental Change

**Richland County Wisconsin Nutrition Education Program Partners:**

|                       |                             |
|-----------------------|-----------------------------|
| Health Services       | Jefferson Elementary School |
| Elderly Services      | Doudna Elementary School    |
| SWCAP Head Start      | Lone Rock Elementary School |
| Riverdale Food Pantry | Richland Middle School      |
| Ridgeview Commons     | Richland Center Food Pantry |
| Richland FIT          | Viola Food Pantry           |

**Educational Programs/Partnerships:**

**Health Services:** Provided individual nutrition counseling to Health Check families. Some of the topics covered include feeding young children and infants, and food resource management.

**Elderly Services:** Assisted with the Senior Farmers' Market Nutrition Program, which provided 104 Richland County seniors with coupons for fresh produce at area farmers' markets and roadside stands.

**Head Start:** During parent meetings, participants received education on using SNAP benefits at the Richland Area Farmers' Market and feeding young children.

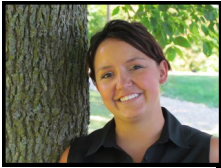
**Ridgeview Commons:** A series of 4 interactive nutrition lessons were offered. Topics included: fruits and vegetables, planning healthy meals, balancing food with physical activity, and stretching food dollars.

**Elementary Schools:** 737 kindergarten through sixth grade students received nutrition education in the classroom. Lessons focused on USDA's MyPlate Food Guidance System and the balance between food and physical activity. Each lesson included accompanying take-home educational material for the family.

**Food Pantries:** Provided lessons and food samples with recipes using items available at the food pantry. During fiscal year 2015, nearly 190 people received nutrition education while at their local food pantry.

**Richland FIT:** Assisted with program development and promotion of SNAP (food stamps) at the Richland Area Farmers' Market. This resulted in \$222 of SNAP tokens being distributed for use at the market.

**Other:** Quarterly *Food Sense* Newsletter, Statewide Food Pantry Workgroup, Food Access Simulation Workgroup, *Healthy Weighs for Less* Food Pantry Curriculum



**Jennifer LaTour**  
4-H Youth Development

**Background**

**Master's Degree:** Agricultural Extension Education  
Colorado State University August 2013

**Date of Hire:** August 15, 2013

**Date Left:** June 1, 2015

**Position Vacant as of June 1, 2015**

**Major Program Areas:**

Building Leadership and Life Skills in Richland County Youth  
Strengthening Youth-Adult Partnerships throughout the County

**Groups and Associations:**

Richland County 4-H Leaders Association  
Youth Risk Behavior Survey (YRBS)  
WI Association Extension 4-H Youth Development (WAE4-HYD)  
Cloverbud Research Workgroup

**Educational Programs:**

**4-H Afterschool:** With help of 4-H volunteers, new partnerships  
have been forged with the middle school to bring 4-H Afterschool to  
30 youth at the Richland Middle School. As a pilot program, this  
afterschool club will help to create the guidelines to establish after-  
school 4-H programs at other local schools.

**Volunteer Orientation/Youth Protection:** Education & screening  
of 4-H volunteer leaders designed to raise awareness of child  
abuse issues and orientate leaders to the 4-H Program.

**Youth Risk Behavior Survey:** The 2015 survey will be adminis-  
tered in schools in Southwest Wisconsin in collaboration with CESA  
#3, area youth agents and participating schools. The data will be  
analyzed and summarized in various presentations used through-  
out the county at various organization meetings. The final report,  
news releases and newsletter articles can be found at  
<http://fyi.uwex.edu/swys/>.



**Andy Ziehli**  
Resource Agent

**Background**

**Master's Degree:** Business, Upper Iowa University, 1999

**Date of Hire:** September 1, 2013

**Date Left:** January 4, 2016

**Position Vacant as of January 4, 2016**

**Administrative Shared Leadership Role:**

Co-Department Head - Marketing, PR, Civil Rights, and Office  
Communications

**Major Program Areas:**

Community Development  
Economic Development

**Groups and Associations:**

Prosperity Southwest Wisconsin  
Southwest Wisconsin Broadband

**Educational Programs:**

**Economic Development:** I served on Board of Directors for  
Prosperity Southwest. I continue to work on Economic Develop-  
ment issues facing Southwest Wisconsin. Worked on project to  
identify and map out all Economic Development building sites in  
Southwest Wisconsin so they could be posted on Prosperity Web-  
site for potential buyers. Partnering with Ron Brisbois, I identified  
sites in Richland County for sale and for expansion. I worked with  
Crawford County ED Director and Dean Hagen in establishing  
shared workspaces in Crawford and Richland Counties.

**Other Projects**

- Job Fairs
- Wrote business plans and financial projections for  
entrepreneurs.
- Facilitated meetings.
- Served on Richland Center Tourism board for City.
- Worked with City on identifying local arts projects for future  
start dates and funding.
- Worked with County Board Personnel and Finance  
Committee on creating a plan to get an Economic  
Development Committee opened and going.



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## 2015 Annual Report to the Richland County Board of Supervisors

**We're on the Web!**  
<http://richland.uwex.edu>  
**Also on Facebook as**  
**Richland County UW Extension**

*“Cooperative Extension helps the people of Richland County apply University research, knowledge and resources to meet their educational needs wherever they live and work.”*



**Sandy Campbell**  
Program Support Staff

**Date of Hire:** November 22, 1982

**Responsibilities:**  
Support Staff for 4-H & Agriculture Agents  
Oversee Day to Day Technical Office Operations



**Jennie Silver**  
Program Support Staff

**Workforce Development:** January 2, 2014  
**Date of Hire:** January 2, 2015

**Responsibilities:**  
Support Staff for Resource & Family Living Agents  
Support Staff for Department Head

### **Richland County Agriculture & Extension Education Committee**

Jim Lewis, Chair  
Larry Sebranek, Vice Chair  
Marty Brewer  
Paul Kinney  
Richard Rasmussen

### **Faculty & Staff E-Mail Addresses:**

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