



UWEX-Richland County

# The Extension Chord

## Latest Notes from Extension

### This Issue: 2014 IN REVIEW



**Peggy Olive**  
Family Living Agent

Served as Richland County Family Living Agent from September 1995 to June 30, 2014. On July 1 she began a new position as Financial Capability Specialist for the UW-Madison Center for Financial Security.

#### Accomplishments January-June 2014.

##### **Financial Education:**

- Presented 4 financial education workshops in Richland County with 33 participants on topics such as budgeting, tracking spending, and credit.
- Provided one-on-one financial education and multi-session financial coaching with 19 individuals, plus 40 Richland County Head Start households received 8 monthly financial newsletters in English or Spanish.
- Coordinated annual "Get Real!" financial reality simulation with 256 High School students from 6 schools and 120 volunteers.

##### **Food Preservation:**

- Answered individual questions regarding safe food preservation and food spoilage from individuals in-person, phone calls, and emails.

##### **Strengthening Individuals, Families, and Communities:**

- Projects included annual April child abuse awareness activities, Homelessness Prevention Coalition brochure updates and distribution, and distribution of Community Resource Guides and health insurance enrollment materials. Assisted with Strong Bones screening and facilitation at Ridgeview Commons.



**Chelsea Wunnicke**  
Family Living Agent  
Start Date of January 1, 2015

#### Background

##### **Master's Degree:**

Masters of Public Administration,  
University of Illinois at Springfield  
May 2014

**Date of Hire:** January 1, 2015

As a new hire starting January 2015, Chelsea looks forward to working with Richland County partners and UW-Extension colleagues to conduct Family Living programming.

#### *New to the Extension Office:*

Chelsea Wunnicke  
Family Living Agent

Jennie Silver  
Support Staff for  
Resource & Family Living

#### *No Longer in the Extension Office:*

Peggy Olive  
September 1995 - June 30, 2014

#### Mission

With an office in each Wisconsin county, Cooperative Extension develops practical educational programs tailored to local needs and based on university knowledge and research.

County-based Extension educators are University of Wisconsin faculty and staff who are experts in agriculture and agribusiness, community and economic development, natural resources, family living and youth development.

Extension county-based faculty and staff live and work with the people they serve in communities across the state. Extension specialists work on UW System campuses where they access current research and knowledge. Collaboration between county and campus faculty is the hallmark of Cooperative Extension in Wisconsin.

#### Purpose

To which we commit:

We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.





**Adam Hady**  
Agriculture Agent

**Background**

**Master's Degree:** Adult Education, UW-Platteville, 2005  
**Date of Hire:** November 15, 2004

**Administrative Shared Leadership Role:**

Co-Department Head – Budget, Personnel, Campus Relations, and Faculty Governance

**Major Program Areas:**

Dairy/Livestock Production  
Addressing the Non-traditional Agriculture Producer

**Groups and Associations:**

Richland Co. Meat Animal Sale and Affiliated Groups, Advisor  
Richland County Holstein Association, Advisor  
Richland County Fairgrounds Improvement Committee  
UW-Richland Farm Committee & UW-Richland Safety Committee  
Outstanding Young Farmers

**State Program Teams**

UWEX Swine Team & Wisconsin Pork Associations Animal Health Committee  
UWEX Livestock Team – Cattle Feeders & Poultry Workgroups  
UWEX Small Farms Team & UWEX Dairy Team

**Programming Highlights:**

**Beef Production:** Co-hosted a winter pasture walk on out wintering beef at J & S Angus. The Beef Producers Field Day hosted by Matthes Farms. The educational highlights were the farm tour, seminars on new identification requirements for sale animals and new wormer product for beef producers. In my work with the Cattle Feeders workgroup, we finished up a two year project relating the yardage cost of raising dairy steers on Wisconsin farms.

**Confined Animal Feeding Operations (CAFO):** In a joint program with DNR, I hosted a CAFO Update meeting that focused on nutrient management, permit updates and OSHA and safety regulations. I presented on Animal Welfare Issues in Animal Agriculture. **Dairy:** I co-hosted two dairy meetings with Vernon County. The first was a Dairy Welfare meeting and how to handle downer cows and the second was a meeting regarding the Dairy Margin Protection Program as part of the new Farm Bill. **Nutrient Management Class:** Working with the Richland County Land Conservation Department, we hosted a four session nutrient management class that walked producers through the SNAP Plus software for writing nutrient management plans. We had 3 producers complete and turn in a plan and had around ten attend the class. **Swine Team Functions:** Badger Swine Symposium state wide program, that the swine team put together for the education of commercial swine producers, was held at UW-River Falls. Topics included PEDv and environmental issue in the swine industry, and animal welfare. Also, as part of the swine team, I certified producers in Pork Quality Assurance, Transporter Quality Assurance and did site assessments for farms. I also lead a discussion on PEDv and fairs at the Wisconsin Pork/Corn and Soy Conference.

**Youth Education:** This year, working with the 4-H program, I was able to participate in Ag in the Classroom project for 6<sup>th</sup> graders at the Richland Middle School. I was also asked to be part of a Farm to School program in Walworth County, where I presented to 100 middle school students about egg production. I certified 83 youth in Meat Animal Quality Assurance. I also worked with Southwest Tech to provide a Tractor Safety Class here in Richland Center.



**Andy Ziehli**  
Resource Agent

**Background**

**Master's Degree:** Business, Upper Iowa University, 1999  
**Date of Hire:** September 1, 2013

**Administrative Shared Leadership Role:**

Co-Department Head - Marketing, PR, Civil Rights, and Office Communications

**Major Program Areas:**

Community Development  
Economic Development

**Groups and Associations:**

Tourism Committee, Richland Center  
First Impressions Committee, Advisor  
Prosperity Southwest Wisconsin  
Southwest Wisconsin Broadband

**State Program**

Liaison for Southwest CNRED Agents

**Educational Programs:**

**Think Tank:** Advisor to the First Impressions Committee, a sub-committee of the Think Tank group. Identified with the committee are four projects to undertake in 2014 with this group - new signage, Orange Street spruce up, downtown concerts, and Arts group.

**Business Incubator/Shared Workspace:** Currently working with Dean Patrick Hagen, UW-Richland, on setting up a business incubator and shared workspace that is affiliated with the campus. This will provide a working space for new and innovative businesses to start and grow into lasting business enterprises. There will be an educational component to renting this space and the opportunity for mentorship and networking help.

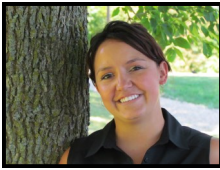
**Broadband:** Currently working with the Southwest Wisconsin Broadband Innovative to get broadband and to better serve communities throughout Southwest Wisconsin. It will give all its residents the ability to be connected to the World Wide Web and to increase cell phone coverage in the southwest area..

**Tourism Committee:** Served on the Richland County Tourism committee until its demise. Richland Center Mayor Paul Corcoran invited me to join the new Tourism Committee, which I accepted.

**Prosperity Southwest:** I sit on the Prosperity Southwest Board, which is a regional economic development organization. This past year we undertook the project of getting all the commercial land in the region listed on our website so prospective buyers could search more easily. This was a huge undertaking but the results were well worth the effort.

**Other Highlights:**

I have been working with local entrepreneurs on helping them get their business plans and financial projections in order to apply for business loans; facilitated meetings for Richland FIT; and attended numerous meetings and sessions on Community Development in Richland County held by local groups. I have assisted other staff in the Extension office by participating in focus groups, demonstrations, and talks.



**Jennifer LaTour**  
4-H Youth Development

**Background**

**Master's Degree:** Agricultural Extension Education  
Colorado State University August 2013  
**Date of Hire:** August 15, 2013

**Major Program Areas:**

Building Leadership and Life Skills in Richland County Youth  
Strengthening Youth-Adult Partnerships throughout the County

**Groups and Associations:**

Richland County 4-H Leaders Association  
Collegiate 4-H, Advisor  
Youth Risk Behavior Survey (YRBS)  
WI Association Extension 4-H Youth Development (WAE4-HYD)  
Cloverbud Research Workgroup  
Leadership Washington Focus Evaluation Team  
Richland FIT  
Children & Family Advocacy Council

**Educational Programs:**

**4-H Afterschool:** With help of 4-H volunteers, new partnerships have been forged with the middle school to bring 4-H Afterschool to 30 youth at the Richland Middle School. As a pilot program, this afterschool club will help to create the guidelines to establish afterschool 4-H programs at other local schools.

**Robotics:** In an effort to promote Science, Technology, Engineering and Math (STEM) among Richland County youth, a new robotics workshop is being established and will be offered to any youth in grades 4-8.

**Richland Obstacle Course:** Through partnerships with Richland FIT and with the guidance of the 4-H agent and adult volunteers, 4-H youth leaders coordinated the first obstacle challenge course, offered free to any local youth in Richland County. Over 55 youth attended the 2014 event.

**Volunteer Orientation/Youth Protection:** Education & screening of 4-H volunteer leaders designed to raise awareness of child abuse issues and orientate leaders to the 4-H Program.

**Youth Risk Behavior Survey:** The 2015 survey will be administered in schools in Southwest Wisconsin in collaboration with CESA #3, area youth agents and participating schools. The data will be analyzed and summarized in various presentations used throughout the county at various organization meetings. The final report, news releases and newsletter articles can be found at

<http://fyi.uwex.edu/swys/>.

**Youth and Adult Recognition:** The annual Fall program created to recognize outstanding youth was converted back into a banquet style celebration recognizing not only outstanding youth in the Richland County 4-H program but also the outstanding adults throughout the program.



**Danielle Sander**  
Nutrition Education Coordinator

**Background**

**Bachelor's Degree:** Dietetics, UW-Stevens Point, 1990  
**Date of Hire:** March 1, 2006

**Major Program Areas:**

To improve these areas for food stamp-eligible individuals and families:

- Dietary Quality
- Food Safety
- Food Resource Management/Food Security
- Systems and Environmental Change

**Richland County Wisconsin Nutrition Education Program Partners:**

Health Services	Jefferson Elementary School
Elderly Services	Doudna Elementary School
SWCAP Head Start	Lone Rock Elementary School
Riverdale Food Pantry	Richland Center Food Pantry
Ridgeview Commons	Viola Food Pantry
Richland FIT	

**Educational Programs/Partnerships:**

**Health Services:** Provided individual nutrition counseling to Health Check families. Some of the topics covered include feeding young children and infants, and food resource management.

**Elderly Services:** Assisted with the Senior Farmers' Market Nutrition Program, which provided 104 Richland County seniors with coupons for fresh produce at area farmers' markets and roadside stands.

**Head Start:** During parent meetings, participants received education on using SNAP benefits at the Richland Area Farmers' Market.

**Ridgeview Commons:** A series of 4 interactive nutrition lessons were offered. Topics included: choosing healthful foods, planning healthy meals and snacks, foods with less fat, and calcium-rich foods. In addition, offered the Strong Women 10 week exercise program twice during the year. A total of 16 people participated.

**Elementary Schools:** 652 kindergarten through fifth grade students received nutrition education in the classroom. Lessons focused on USDA's MyPlate Food Guidance System and the balance between food and physical activity.

**Food Pantries:** Provided lessons and food samples with recipes using items available at the food pantry. During fiscal year 2014, nearly 140 people received nutrition education while at their local food pantry.

**Richland FIT:** Assisted with program development and promotion of SNAP (food stamps) at the Richland Area Farmers' Market. This resulted in \$247 of SNAP tokens being purchased for use at the market.

**Other:** *Walk One Hour in My Shoes* Latino Cultural Competency Program, Quarterly Food \$ense Newsletter, Statewide Food Pantry Workgroup, Food Access Simulation Workgroup and WNEP Southwest Region Representative.



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# 2014 Annual Report to the Richland County Board of Supervisors

**We're on the Web!**  
<http://richland.uwex.edu>  
**Also on Facebook as  
Richland County UW Extension**

*“Cooperative Extension helps the people of Richland County apply University research, knowledge and resources to meet their educational needs wherever they live and work.”*



**Sandy Campbell**  
Program Support Staff

**Date of Hire:** November 22, 1982

**Responsibilities:**  
Support Staff for 4-H & Agriculture Agents  
Oversee Day to Day Technical Office Operations



**Jennie Silver**  
Program Support Staff

**Workforce Development:** June - December 2014

**Responsibilities:**  
Support Staff for Resource & Family Living Agents  
Support Staff for Department Head

### **Richland County Agriculture & Extension Education Committee**

Jim Lewis, Chair  
Larry Sebranek, Vice Chair  
Marty Brewer  
Paul Kinney  
Richard Rasmussen

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