Emerald Ash Borer Calls from General Public to Front-line staff, Foresters, Parks staff

Procedure for handling reports (calls, emails) of potential Emerald Ash Borer (EAB) finds from public. 6/5/07

- 1) Direct all general public calls to the toll free EAB line, 1-800-462-2803.
- 2) Emails may be forwarded to: eab@datcp.state.wi.us

Script for calls.

- We appreciate that you are calling to report a possible EAB. In other states, the public has played a vital role in early detections.
- In order to make sure all potential EAB reports are responded to in an efficient way, the DNR, Department of Agriculture, Trade and Consumer Protection (DATCP) and UW Extension are asking the public to report what they have found to a central hotline, 1-800-462-2803

If they need more information,

- When you call the toll-free line, a staff person will answer or you may be asked to leave a message and where you can be reached. A DATCP staff person will talk with you about what you have found to determine if it is likely to be an emerald ash borer. If it sounds like your find could be an emerald ash borer, a state staff person will be sent out to where you made your find for further investigation.
- There are a number of beetles in WI that are similar to the Emerald ash borer. If you would like to see pictures of these look-alikes and have access to the internet, go to www.emeraldashborer.wi.gov

What happens after information is forwarded?

- 1) A DATCP staff person will talk the caller through a key to determine how likely it is they really have an EAB.
- 2) DATCP staff handling the calls will request help from DNR designated EAB site visit experts to visit potential finds as necessary. DATCP staff will do most visits but will call on DNR staff as needed.